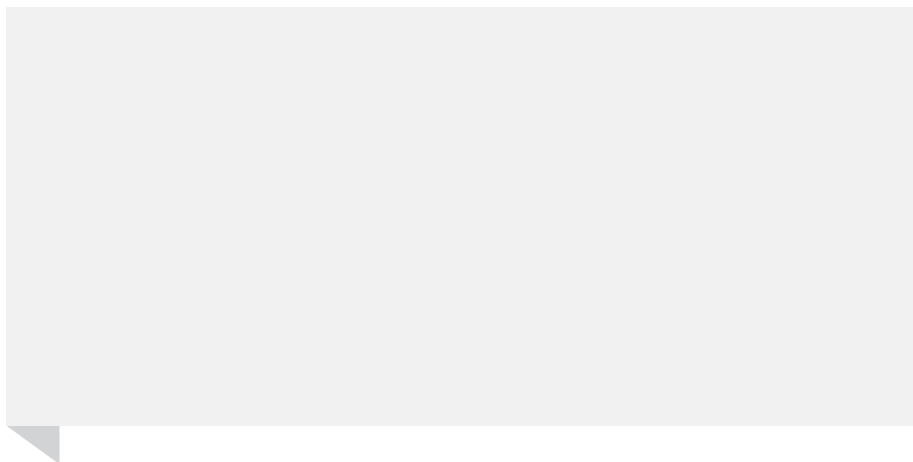


INSIDE NEWS

Where Local Stories Reach the Global Orthodontics Community



TP ORTHODONTICS

FALL 2014

INSIDE NEWS

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Dr. Jacqueline Miller treating a patient in Honduras while many wait outside for their turn at treatment.

Welcome to *Inside News*, Issue 14

Inside News recognizes excellence, progress, innovation and passion from doctors around the nation while also providing news and information about TP Orthodontics. In this Fall issue, we are excited to announce the addition of five of our industry's leaders to our Global Clinical Advisory Board. Collectively this group brings over 100 years of orthodontic expertise to TPO as part of the Company's long-standing commitment to offer products developed and tested by orthodontists, for orthodontists.

In this issue you'll read about an orthodontist in Washington, MO who gets her family, her practice and her community involved in a mission far from home. Then hear from two orthodontists in Springfield, NJ who put a unique twist to their community outreach campaign. Finally, learn how one orthodontist uses the TPO Pre-Finisher finishing appliance to provide his patients the perfect finish to their treatment. We close this edition with the announcement of a new product that will have you thinking twice about the ceramic bracket you are currently using.

HAVE SOMETHING TO SHARE?

Inside News is all about you! You and your staff do amazing things inside and outside your practice. This newsletter is about sharing lessons learned and great experiences with the global orthodontic community. Each issue prints in multiple languages and is electronically distributed around the world. Your story may assist, motivate and/or challenge your fellow colleagues.

Contact us with your story!

→ editor@tportho.com
→ 480-559-9443 (fax)

TPO GLOBAL CLINICAL ADVISORY BOARD

Advisory Board Announcement

TP Orthodontics welcomes several prominent orthodontists to its Clinical Advisory Board: Drs. James Jasper, Daniel Rinchuse, Donald Rinchuse, Daniel German and Messias Rodrigues. This prominent group of doctors will participate in

ongoing research and development activities, offering invaluable perspectives and treatment approaches in many areas including Class II correction, contemporary finishing solutions and clinical applications. Watch for speaking

engagements and lectures from this amazing group of doctors in 2015.

Visit tportho.com for upcoming event and meeting dates.



JAMES J. JASPER,

D.D.S.



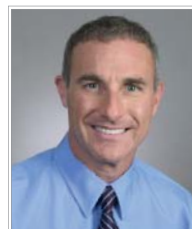
DANIEL J. RINCUSE,

D.M.D., M.S., M.D.S., PH.D.



DONALD J. RINCUSE,

D.M.D., M.S., M.D.S., PH.D.



DANIEL S. GERMAN,

D.D.S.



MESSIAS RODRIGUES,

D.D.S., M.S.

Helping Impoverished People in Honduras

Dr. Jacqueline Miller, Washington, MO, USA

When you and your spouse spend your first wedding anniversary walking for three hours in the rain, in a third-world country, just to work all day in less than optimal conditions and sleep on a hard wood floor, you know it's not going to be your typical marriage. But, as Dr. Jacqueline Miller says, "It set the tone for us and our future together." A future filled with giving, family, community and more than a little adventure.

A veteran volunteer with a family history of volunteerism (her father has been on more than 50 humanitarian missions), Dr. Miller has committed her life to helping people in Central and South America. Starting with a trip to Venezuela back when she was in dental school, she's made more than a dozen trips to this area of the world, providing dental and orthodontic treatment to those in need. For many years she's focused her humanitarian effort in Honduras, doing as much as she possibly can to help the impoverished people in this country.

For over 20 years she has been involved with Washington Overseas Mission (WOM), a non-profit organization that seeks to improve the health and quality of life of the people of Honduras.

Dr. Miller helps organize the dental portion of the organization's annual trip to Honduras, searching and recruiting dentists and orthodontists to be part of their annual trip to the country, a trip she believes in and supports with all her heart. She says, "It is the only place where you could pull a tooth and get a hug for it. That's how appreciative they are for your help in relieving their pain."

Dr. Miller is also instrumental in obtaining grants which help provide infrastructure for these communities including water wells and water purification systems. Yet she still looks for more ways to help. That's where her family and community come in!

Preparing for the annual trip to Honduras has become a year-long, family planning process. Now all four of her kids travel with her and her husband. Throughout the year, together they plan, prepare and collect donations for their trip. "Washington, MO has been so wonderful. They support our efforts by giving clothing, shoes and much more. Anything they have, they are eager to give." Dr. Miller also hosts a Beans and Rice Ball that is a community-based evening that is great fun and great at raising funds. Dr. Miller is the first to say though, "It wasn't always fun or easy."

Traveling when her children were young was extremely difficult. "Those were the days when I couldn't pick-up a cell phone to speak to my family," she says. "That was really hard. It was also difficult to take time away from my practice. But honestly, the difficulties **never** outweighed the reward." So, what kept her going through these very difficult times? "Smiling patients who were free from pain," she says. "That's the joy that fills your heart and soul and why I call this trip my annual Attitude Adjustment."

Dr. Miller is actively recruiting dentists and orthodontists for their annual trips. "While this is not your typical Saturday afternoon volunteer project," she says, "once you go on a mission trip, you will be hooked!"



BIOGRAPHY

Dr. Miller attended the University of Missouri-Kansas City Dental School and received her Masters of Science and Certificate of Orthodontics from the University of Nebraska-Medical Center-College of Dentistry. She received the Spirit of Mercy Physician Award from St. John's Mercy Hospital in recognition of her many humanitarian activities.

To learn more, visit the WOM website at www.overseasmission.org.



A Unique Twist on Paying it Forward

Dr. Lee Kaswiner and Dr. Brett Handsman, Springfield, NJ, USA

Patients and parents alike may feel more than a little nervous with that first visit to the orthodontist's office. Nerves of the unknown may overshadow the positive outcomes they know they will ultimately see. What if you had an opportunity to bring potential patients and their parents into your office without those nerves? In fact, what if it was an honor to be invited into the office? Dr. Lee Kaswiner and Dr. Brett Handsman managed to do just that with a community outreach program they implemented many years ago.

Starting with a focus on community education, Drs. Lee and Brett (as their patients call them) of Springfield Orthodontics implemented a county-wide poster contest to promote good dental health.

Every February, alongside the ADA's Children's Dental Health Month and with the help of their local schools, these two doctors get kids and families involved in learning about good dental health with a fourth grade poster contest. Why fourth grade? "This age group is eager to learn and at a great age to demonstrate their understanding through creativity," says Dr. Lee.

Each year the ADA's theme for Children's Dental Health becomes the theme for the contest. Schools judge their students' posters and submits their winning boy and girl to Drs. Lee and Brett based on theme, creativity and artistic ability. Reviewing all winning entries from several schools, Drs. Lee and Brett select one grand prize winner which is announced at an annual awards banquet.

"The special evening has become quite an event for this community," says Dr. Brett. "It truly is a great evening that parents and kids both look forward to each and every year." All participating schools hang their posters throughout the room and have a wonderful evening recognizing the schools and honoring the winners. Principals, teachers, parents and family are invited, bringing the attendance each year close to 200 people. During the awards ceremony, schools are invited up to the stage and awarded a ribbon and the winning participant from each school is awarded a gift certificate. Then, the grand prize winner is announced and awarded with a \$200 U.S. Savings Bond.

Drs. Lee and Brett had another great idea to add even more value to the program. They decided to invite the parents and students of the winning entries into their office for a behind-the-scenes look into an orthodontist's office. They are taken through all aspects of an orthodontist's office from being the patient, the doctor, the OA and then the back office administrator. "We love this part of the contest as we hope it helps kids and their parents feel more comfortable about receiving orthodontic treatment should they need it in the future," says Dr. Brett.

Though students receive many things while they are in the office for their visit, the big hit apparently is the opportunity to make their very own, personalized thumb impressions.



BIOGRAPHY

Dr. Lee received his orthodontic certification in 1979 after completing the post-doctoral program at New York University College of Dentistry. Dr. Lee has lectured both nationally and internationally and has been published in a variety of dental journals.

Dr. Brett graduated from the University of Connecticut, School of Dental Medicine and attended graduate school at Stony Brook University. He is on staff as an attending orthodontist within the Newark Beth Israel Medical Center Department of Dentistry.



Pre-Finisher® Appliance

Dr. Charles Praska, Rochester, MN, USA

Dr. Charles Praska is a proponent of using finishing appliances in his treatment plans. In fact he believes in it so much that at one point his in-office lab made custom positioners. "A costly measure", he said, "but necessary to achieve the best possible finish." How thrilled he was when he found a product that provided the same great results but was pre-formed and readily available. Most appealing, he no longer had the timely and costly expense of custom production. Below he talks about how he uses the Pre-Finisher Appliance by TP Orthodontics in his practice to achieve the results he desires.

One way we use the Pre-Finisher is as an interim appliance post-bracket removal and pre-final retainer fitting. It provides for a controlled settling of the posterior teeth and bite and maintains the anterior alignment all while healing the inflamed gingival tissues. This phase of treatment typically lasts about five to six weeks. Once we have achieved the desired results with this appliance, we take the impression for the final retainer.

Yes, obtaining good patient compliance is part of a successful finish. Obviously the best finish comes when you have good cooperation and use of the Pre-Finisher. But even with the occasional non-compliant patient, a well-worn Pre-Finisher can still offer your patient an excellent finished result. Actually, I have found my patients to be very receptive to this phase of the treatment, largely compliant and thrilled with the final results.

I also use the Pre-Finisher on some of my seven- and eight-year-old patients. It truly is an invaluable tool in providing proper tooth guidance and aligning teeth that are not coming in straight. With a good bite, the Pre-Finisher is great in borrowing space by guiding the permanent teeth into proper position.

The Pre-Finisher is a great appliance for my overall practice, providing me a solution for early-treatment cases in addition to giving my patients that ideal finish following orthodontic treatment. Between these two uses, I have the Pre-Finisher on more than 85% of my patients. I absolutely recommend the Pre-Finisher, without question. In fact, if orthodontists aren't using this product, they are missing a great opportunity to enhance their end result.



BIOGRAPHY

Dr. Praska received his undergraduate and graduate degrees from the University of Minnesota Dental School. He is an active member of the American Association of Orthodontists (AAO), the Minnesota Association of Orthodontists (MAO) and the Zumbro Valley Dental Society. He is also a member of the local Rochester Exchange Service Club and the Rochester Business Club.



Pre-Finisher Preformed Finishing Appliance with seating springs.

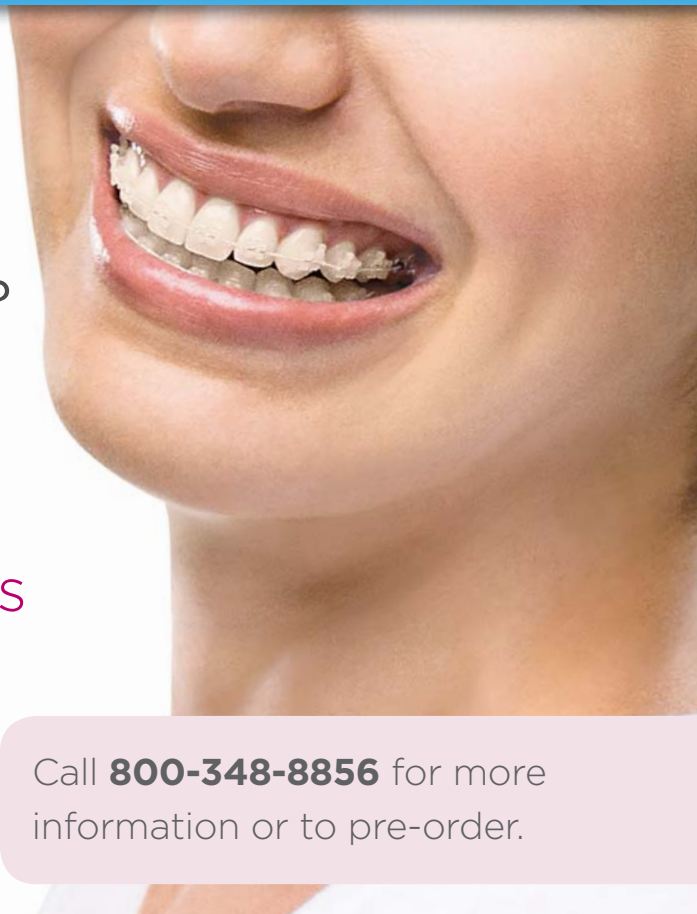
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Why not let the Pre-Finisher appliance do the work of detailed finishing for you?

Patients can look forward to getting fixed appliances removed earlier and you'll appreciate the final results without doing the demanding, intricate work.

Nothing could be easier! Near the end of treatment, remove fixed appliances, measure and select a Pre-Finisher appliance from your in-office inventory kit – no impressions required.

Enjoy these benefits with less work:

- No impressions required
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- Corrects and relates teeth in both arches simultaneously
- Aligns, rotates and closes spaces
- Sized in one-millimeter increments for precise fitting
- Results in 2-3 weeks
- Economical; only one appliance needed

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